

Safety and Crime Prevention Resources

Tulane University Parent Tutorial
October 2017

Panelists:

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Patrol Commander, Uptown Campus
Tulane University Police Department

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This tutorial will provide:

1. an update on recent safety enhancements
2. an overview of TUPD operations and education / outreach efforts.

(Particularly useful for parents who did not hear this information in the Parent Orientation presentations in New Student Orientation sessions last May and June.)

Topic Outline

(numbers in parentheses indicate minute point for the beginning of each topic in the video at <https://youtu.be/imH3Pr3R5ac>)

- Introduction (0:00)
- TUPD's Recent Operational Changes to Enhance Safety (3:00)
- Tulane's Recent Environmental Changes (4:45)
- How TUPD works within the context of New Orleans law enforcement (8:13)
- TUPD's key partnerships (9:30)
- Services:
 - Escorts (13:45)
 - Transportation in Gold Zone (17:39)
 - Patrols of Nearby Pedestrian Corridors (22:20)
 - Off Campus Housing Security Assessment (23:29)
 - Outreach and Education Efforts (26:10)
- How can parents help us reach students and encourage the use of resources? (40:46)
- Contacts for any questions (49:14)
- End (52:31)

TUPD's Recent Operational Changes to Enhance Safety

- Partnership with Student Affairs and Housing & Residence Life on a Comprehensive Operations Plan
 - Targeting student activity on campus after hours
 - Patrolling pedestrian corridors
 - Maintaining a presence in buildings occupied after hours
- Added a “power shift” of additional officers at peak activity times
- Added security staff to the Howard Tilton Memorial Library (at front door and patrolling floors) and restricted hours of availability to non-Tulane affiliates to enhance safety
- Upgraded Diversified Patrol Techniques
 - Officers on Foot and Bicycle with high visibility shirts
 - Vehicle with lights in cruiser mode



Tulane's Recent Environmental Changes

- Increased gun-free zone & surveillance signage on campus
- Lighting upgrade on campus completed in Spring 2017 - added lights & upgraded to LED lights
- Worked with city to repair and enhance lighting around campus
 - Entergy trimmed trees and repaired/replaced broken fixtures
 - Tulane and Entergy will reassess lighting and if needed, identify locations for new / additional lighting purchased by Tulane in an ongoing partnership
- On campus: Upgrade in progress: replace current and add new, strategically placed cameras to a universal IP closed circuit surveillance system
- Off campus: In development: a camera model to track license plates in the surrounding neighborhood - another partnership with the City of New Orleans



How does TUPD work within the larger context of New Orleans law enforcement?

- There is a Cooperative Endeavor Agreement that provides TUPD with joint jurisdiction with NOPD in areas surrounding campus. This allows the TUPD to assist the NOPD and even respond to calls for service on their behalf when summoned.
 - Claiborne on the North (lake side)
 - St Charles to the South (river side)
 - Jefferson on the East
 - Carrollton on the West

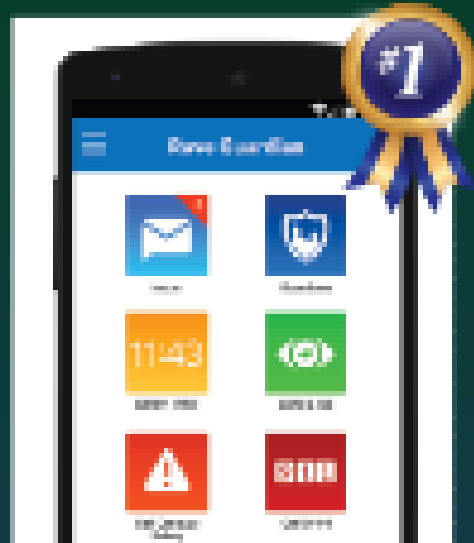


TUPD has key partnerships with

- New Orleans Police Department
- Allied Universal Security (private security staff that augment TUPD's work on campus)
- Loyola University Police Department
- And multiple university departments
 - Vice President of Student Affairs
 - Tulane EMS
 - Student Safety Committee of Undergraduate Student Government
 - Case Management and Victim Support Services
 - Student Conduct
 - Housing and Residence Life
 - Campus Health / the Well



Services: Escorts



TUPD offers **personal and virtual escorts** on campus and off campus up to one mile:

- ❖ Personal Escorts: (504) 865-5381
- ❖ RAVE Guardian App (virtual escort)
 1. Download the free mobile app
 2. Create a confidential personal profile
 3. Let the escorts begin!



For more information, please visit this link:

- tulane.edu/police






Services: Transportation in Gold Zone

The "Gold Zone" shuttle service is offered to Tulane and Loyola community members and includes:

- Residence to/from residence
- Residence to/from campus
- Business to residence/campus
- Available Mon-Sun 6pm until 3am
- For information:

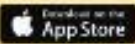

THE GOLD ZONE

-  PICK-UP/DROP-OFF
-  SHUTTLES & TRANSPORTATION OFFICE
-  GOLD ZONE BOUNDARIES

GOLD ZONE:
SUN-WED 8PM-3AM
THURS-SAT 8PM-3:30AM

Gold Zone does not operate on Tulane University holidays.
Check shuttles.tulane.edu for service descriptions.

Download the free TapRide app from your smartphone's app store.

*(Fall 2014 Trial Program)

The Gold Zone is an on-demand, shared-ride transportation service within a defined geographic boundary and at designated pick up/drop off spots on the campuses as indicated on the Gold Zone maps.

We serve riders going:

- To / from the Tulane/Loyola campuses to an off-campus residence within the Gold Zone boundaries
- To / from an off-campus residence to off-campus residence within the Gold Zone boundaries*
- To / from the Tulane/Loyola campuses to Tulane City Center at 1725 Baronne, Papillon at 1643 Josephine, Deming at 204 S. Saratoga, the Tidewater Building at 1440 Canal Street and the Medical School at 1430 Tulane Avenue when the Pappi Line is not operating
- To / from Papillon, Deming, Tidewater and Med School to an off-campus residence within the uptown Gold Zone boundaries.

The Gold Zone also provides round-trip transportation to a pharmacy within the uptown Gold Zone boundaries.*

<http://www2.tulane.edu/universitieservices/transportation/gold-zone.cfm>



Services: Patrols of Nearby Pedestrian Corridors

Walking The Wave Way!

- TUPD officers have a patrol perimeter that spans one mile off of campus (see the green border).
- This area is patrolled (24) hours a day, (7) days a week.
- This map can be viewed and printed at: tulane.edu/police



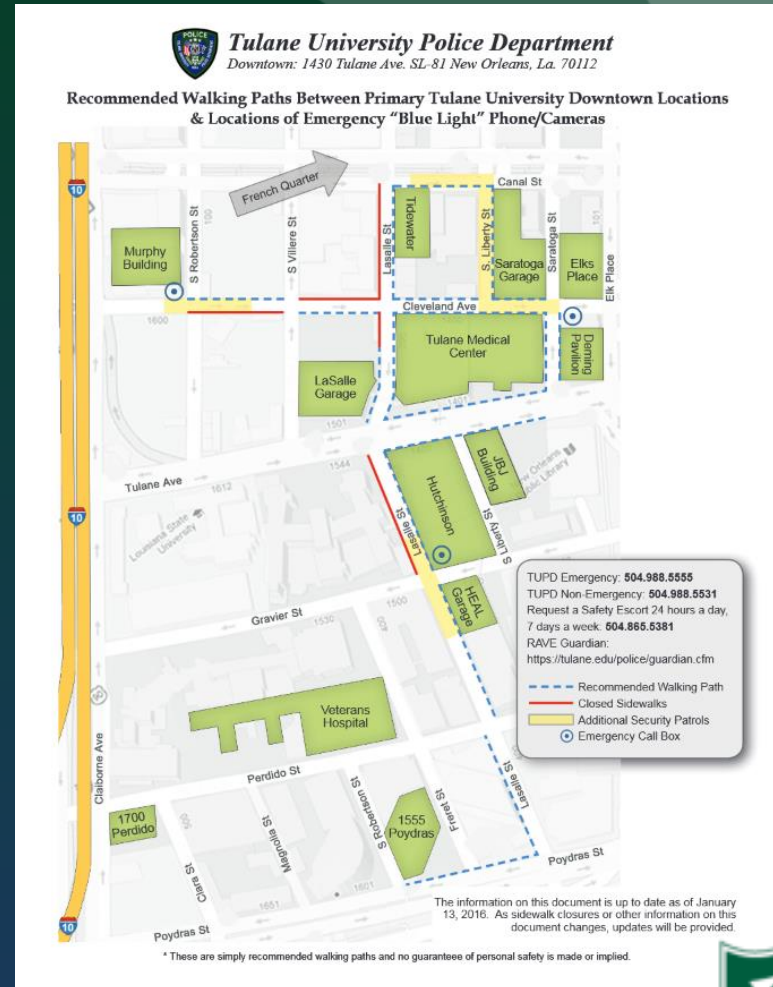
Uptown Campus



Services: Patrols of Nearby Pedestrian Corridors

- TUPD officers patrol:
 - 24 hours a day, 7 days a week
 - Up to one mile off of campus
 - Recommended walking paths
 - Emergency Call Box locations
 - For more information, visit:

tulane.edu/police



Downtown Medical District Campus



Services: Off Campus Housing Security Assessment

- A TUPD officer will visit the student's off-campus residence and review locks, windows, doors, lighting, and alarm systems to note strengths & vulnerabilities to shore up.
- The TUPD officer will offer recommendations to enhance security based on best practices.
- Some parents have inquired about commercial safety products on the market. While we can't officially endorse commercial products or businesses, we encourage you to review those and discuss them with the landlord or property manager.

Services: Outreach and Education Efforts

Student Safety Committee of the Undergraduate Student Government - Weekly meetings to discuss safety issues, needs, recommendations by students. Outreach efforts that emerged were “Coffee with A Cop” and “Pizza with Police” events to provide a friendly, informal environment to get to know the officers, learn about safety measures.

RAD (Rape Aggression Defense)- Free, nationally certified self defense course taught by RAD certified TUPD officers. The Student Safety Committee reported that students want the RAD class, but with a later starting time (we will make this happen). The RAD class cannot be altered or per our agreement with RAD.

Tulane.edu/police website - Has many printable PDFs and videos of crime prevention techniques and personal safety habit recommendations

Comprehensive print brochure distributed at Orientation, other events and available at the TUPD office in Diboll and [online](#)

Working with campus media organizations: creating a series of Public Service Announcements to promote via social media, web and at football games.

Services: Outreach and Education Efforts

Extra attention to seasonal & annual safety concerns:

August Move-In - bicycle registration

October - End of Daylights Savings Time - promotion of adjusting safety habits for earlier darkness

Mardi Gras - [Safety flyer](#) and collaboration with Housing and theWell on a variety of personal safety promotion efforts

End of school year - bike removal program to deter theft -- bikes are a theft magnet we need to reduce - announcements via email are sent to students, faculty & staff to remove bikes from campus

Transition to off-campus housing:

Spring semester- offer of safety assessments of off-campus housing

Fall semester - promotion of the [Top 10 Before Bedtime Checklist](#)

How can parents help us reach students and encourage the use of these resources?

Remind your student to:

- Keep their residence hall room doors locked at all times-- even when they're just going down the hall to the bathroom or to visit a neighbor.
- Register their bikes. U locks are recommended and are sold at the Bookstore on campus.
- Do not prop open exterior doors to residence halls.
- Enroll in the ReportIt program to register their valuables.
[Reportit.leadsonline.com](https://reportit.leadsonline.com)
- Download RAVE Guardian app - promotes privacy and safety - see [FAQs](#)
- Don't hesitate to use Safety Escorts - available 24/7, accessed by calling the TUPD non-emergency # (504) 865-5381 (NOTE: the TUPD emergency & non-emergency numbers are on the back of students' Splash (ID) cards.)

How can parents help us reach students and encourage the use of these resources? (cont.)

Remind your student to:

- **LIMIT THEIR VULNERABILITY.** Alcohol makes students less safe - reduces awareness of surroundings, impairs judgment, etc.
- Remind them that TUPD will be increasing enforcement of alcohol laws (minor in possession, public possession, etc.).
- **ALWAYS** travel in groups in well-lit and well-populated areas.
- Only carry enough cash for what they immediately need.
- Only travel during late night/early morning hours when necessary. Use TUPD escort service, cabs or the free Tulane Gold Zone shuttle.
- Use official, dedicated pick-up/drop-off locations on campus where there is more lighting, foot traffic and blue light call poles when using hired car services. Students can call TUPD to escort them from that location and walk them to their residence hall.
- Consider enrolling in the R.A.D. class.

For questions, contact:

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**(504) 865-5381
tulane.edu/police**