Tulane Career Services
Pointing you toward success.

Career Development Resources

PARENT PROGRAMS WEBINAR

WEDNESDAY, NOVEMBER 15, 2017
resources

search

internship

career field

skills

resume

networking

decision-making

cover letter writing

interviewing

job

job

resources

search

assistance

skills
PANELISTS:

AMJAD AYOUBI
SENIOR ASSOCIATE DEAN
NEWCOMB-TULANE COLLEGE

CARLA COURY
INTERIM DIRECTOR
CAREER SERVICES CENTER

PENNY WYATT
DIRECTOR OF PARENT PROGRAMS
AND EXTERNAL RELATIONS
DIVISION OF STUDENT AFFAIRS
Agenda

- Career Services at Tulane
- Resources – People, Online Tools, Career Development Courses
- Special Events
- Internships
- Networking
- Job Search Resources
- Q & A
Evolution of Career Services in Higher Education

Figure 1: Evolution of Career Services in Higher Education (Dey & Cruzvergara, 2014)
There is a strong national movement to transition traditional Career Services into a new, integrated system that address the changing needs and expectations of students, employers, parents, faculty, administrators, and government.

Today, all signs point to an integrated model of customized connections and communities that extends the responsibility of college employability beyond the walls of career centers, which typically exist on the periphery of the campus community, to an ecosystem that fully engages the entire university network of students, alumni, faculty, employers, families, and surrounding communities.

--Evolution of Career Services in Higher Education (Dey & Cruzvergara, 2014)
Advising is a collaborative partnership between the student and advisor that maximizes the individual potential of students by sharing information, tools, and resources that empower students to make informed decisions about creating appropriate academic and career plans to achieve their academic, career, and life goals.
Four Career Initiatives at Tulane

1. **Career Education**
   CRDV, CDMA and Taylor Your Life career development classes

2. **Career Advising**
   Integrating Career Advising within Academic Advising for first & second year students

3. **Career Information**
   Career information organized by major and career interests

4. **Junior and Senior Year Experience**
   Third and fourth year students have access to a Senior Student Employer Advisor:
   a trained career coach and employer relations specialist in one role
Career Education

Majors, Jobs & Internships

CRDV 1090, a career development course, helps students to clarify their strengths, values, and goals in order to maximize their potential and connect academic and extracurricular experiences with career pursuits.
“Overall, I think this class [CRDV 1090] has given me an edge above many freshmen because it has allowed me to start thinking about my future now. Instead of putting off the hard questions and just focusing on taking basic courses, this class has pushed me to start looking for internships and joining activities I could add to the resume I started. I never thought that I would have a LinkedIn account already made by freshman year. The most important thing I will take away from this class, besides all the beneficial professional advice, is that time is everything.”

--Melissa (freshman)
Career Advising

A knowledgeable advisor is available as a go-to resource for each student, helping them to see how academic and career choices go hand-in-hand.

Advisors are trained in career development as well as proven academic development practices such as Motivational Interviewing.

Advisors connect students to resources and opportunities.
Junior and Senior Year Experience

Students in their junior and senior years will have access to the additional support service of a Senior Student and Employer Advisor (SSEA) who is a certified career coach and employer relations specialist.

Working one-on-one with coaches trained in executive-style recruiting strategies, students will formulate a personalized job search plan.

While ultimately the responsibility of being hired depends on the students, the career coaches share accountability and responsibility during the process.
Helpful People

30 SENIOR ACADEMIC AND CAREER ADVISORS
2 PRE-MED AND PRE-LAW ADVISORS
25 CAREER SERVICES STAFF
5 INTERNSHIP STAFF
4 EXPERTS IN RESIDENCE
Experts-in-Residence

Diplomat in Residence
Kali Jones (pictured)

Executives in Residence
Chip Register, Co-CEO, Publicis Sapient
Larry Schloss, Wall Street veteran

Teach for America Recruiter in Residence
Erica Lipoff

Career Guru in Residence

https://www2.tulane.edu/hiretulane/experts-in-residence.cfm
Premium Online Resources

powered by

Reference USA

powered by Vault

powered by Handshake

powered by HireTulaneGrads.com

powered by Do What You Are

powered by UCAN

powered by The Versatile PhD

INTERVIEWStream

Global Pioneer in Online Video Interviewing

http://www2.tulane.edu/hiretulane/Students-SE/premium.cfm
Online Resources

FOUR-YEAR DEVELOPMENT PLAN
Outlines recommended academic, career development, networking, extracurricular involvement and summer activities for each year.

http://www2.tulane.edu/hiretulane/temp/upload/Four-Year-Career-Development-Plan-Revision.pdf
Career Development Courses

**CRDV 1090  MAJORS, JOBS AND INTERNSHIPS** *(20 SECTIONS/SEMESTER, 1 CREDIT HOUR)*

Offers specific sections for first-year students, sophomores/juniors, and seniors tailored to their developmental needs.

**CDMA 1201  CAREER DEVELOPMENT AND MANAGEMENT**

Taught in the Freeman School of Business to sophomore, junior, and senior business majors.

**SISE 4560  SOCIAL INNOVATION SOCIAL ENTREPRENEURSHIP INTERNSHIP**

Designed for students participating in an intensive public service internship in social innovation and social entrepreneurship.

**SISE 4820  “TAYLOR YOUR LIFE” COURSE** *(6 SECTIONS PER SEMESTER)*

This career development lab applies methods and mindsets of design thinking to career development for undergraduate and graduate students.

Events

ONE NIGHT. THOUSANDS OF CONVERSATIONS.
This is the night when hundreds of alumni across the nation join together to experience the power of the Tulane Alumni Association. Tulane Clubs across the country host simultaneous, in-person networking events while connecting online through Twitter and Instagram using #TUNNN17.
After the event, continue building your network by signing up for the Tulane Alumni Association’s exclusive social platform at tulaneconnect.com.

A SAMPLE OF RECENT AND UPCOMING EVENTS
If you are looking for an internship this spring or summer, this is the information session you need to attend!

Hear brief presentations from NCI, CPS, NTC, Tulane Career Services, and the Taylor Center about resources that will help you find, fund, or earn credit for your next internship.

Wednesday, November 1
4 - 5 PM
LBC 213 Kendall Cram
Focus on the Future:
Political Science Career Days

Monday, November 6

2:00-3:15: Careers in International Affairs, Prof. Mark Gaziorowski, LBC-Rechler 202

3:30-4:30: Internships for Political Science Majors: How to find, fund, and get credit for internships, Prof. Casey Love, LBC-Rechler 202

Tuesday, November 7

2:00-3:00: Careers with the Department of State, Kali Jones, Diplomat in Residence, LBC-Race 201

3:00-4:00: Domestic jobs for Political Science Majors, Renee Dolliole, Career Services, LBC-Rechler 202

4:00-5:00: Resume Writing Workshop, Renee Dolliole, Career Services, LBC-Rechler 202

What can YOU do with a political science degree? Explore career options and enhance your professional skills!
2018 Signature

Saturday, February 24, 2018
1,000 Students, 40+ Speakers & Panelists
Internships

hiretulaneinterns.com
The Taylor Center prominently promotes internship opportunities and has a list of Taylor Center partner organizations students may contact about the possibility of an internship. These organizations either already partner with Taylor or have complementary missions. Internship opportunities and availability may vary by semester.

For-credit internships are available via the 3-credit elective SISE 4560 Collaborative Approaches for Social Change.

This seminar is designed for students participating in an intensive 70-hour public service internship in social innovation and social entrepreneurship.

http://taylor.tulane.edu/activities/internships/
Internship sources

INTERNSHIP + SEMINAR = COURSE CREDITS & 2\textsuperscript{nd} TIER Public Service Requirement

Who? Sophomores, Juniors, or Seniors who have a 3.0 GPA or above (2.7 with a faculty recommendation) and have completed the 1\textsuperscript{st} tier public service requirement

What? Complete a Public Service Internship with an organization of your choice and an Internship Seminar

Where & When? Intern in New Orleans during the academic year
Internships can be anywhere in the U.S. during summer

Why? Earn three 4000-level elective credits & fulfill the 2\textsuperscript{nd} tier requirement
Build resume, gain professional experience, apply academic knowledge, get involved in the local community

How? Apply for the CPS Internship Program at http://cps.tulane.edu/
Internship search assistance

CPS staff will help students focus by asking:
• What fields are you interested in? What role would you like to have?
• What kind of organization would like to learn about?

CPS staff advise students to network and be persistent

CPS offers resources, events, and connections
• CPS Internship Coordinators (contact cpsinternhsips@tulane.edu)
• CPS database of 500+ community partners (CPS holds 4 sessions per semester to offer guidance and show students how to search the database.)
• CPS Internship Fair—representatives from 100+ local organizations!

CPS communications
• IMPACT Newsletter (sent out via email on Tuesdays)
• facebook.com/tulanecps
• @tulanecps on Instagram and Twitter

Learn more about the CPS Internship Program at http://cps.tulane.edu/
Grants can support housing and transportation. NCI asks that the internship connect to NCI’s mission (open-ended for the student to make the case why her internship applies). All the grants can be found through this link: https://www2.tulane.edu/newcomb/grants.cfm.

Examples of past funded internships on the NCI blog: https://newcombcollegeinstitute.wordpress.com/.
Internship support

NEWCOMB TULANE COLLEGE (NTC)
Newcomb Tulane College offers an extensive list of grants to support internships, travel, research, and scholarship. These opportunities are open to all undergraduate students in Newcomb-Tulane College: [http://tulane.edu/college/programs/grants.cfm](http://tulane.edu/college/programs/grants.cfm)

NEWCOMB COLLEGE INSTITUTE (NCI)
The Newcomb College Institute Internship Program offers grants of up to $2000 to support undergraduate women to experiential learning opportunities that focus on women or gender. This NCI webpage contains all the details about the Summer Internship Program funding: [https://tulane.edu/newcomb/internships/](https://tulane.edu/newcomb/internships/)

TAYLOR CENTER
The Taylor Center offers internship support for Tulane students interested in pursuing careers related to social innovation, social entrepreneurship, design thinking and changemaking. For funding from the Taylor Center go to: [http://taylor.tulane.edu/awards/](http://taylor.tulane.edu/awards/)
Internship support

Many of the campus departments that offer grants have a page on the OrgSync online portal. Students can go to OrgSync and search for “Tulane Funding” https://orgsync.com/140476/chapter.

Here they will find a survey to match them with departments that give out the type of grant they are searching for and contact information for that department.
Employers Recruiting Tulane Students
Career readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.

These competencies are:

- **Critical Thinking/Problem Solving**: Exercise sound reasoning to analyze issues, make decisions, and overcome problems. The individual is able to obtain, interpret, and use knowledge, facts, and data in this process, and may demonstrate originality and inventiveness.

- **Oral/Written Communications**: Articulate thoughts and ideas clearly and effectively in written and oral forms to persons inside and outside of the organization. The individual has public speaking skills; is able to express ideas to others; and can write/edit memos, letters, and complex technical reports clearly and effectively.

- **Teamwork/Collaboration**: Build collaborative relationships with colleagues and customers representing diverse cultures, races, ages, genders, religions, lifestyles, and viewpoints. The individual is able to work within a team structure, and can negotiate and manage conflict.

- **Information Technology Application**: Select and use appropriate technology to accomplish a given task. The individual is also able to apply computing skills to solve problems.

- **Leadership**: Leverage the strengths of others to achieve common goals, and use interpersonal skills to coach and develop others. The individual is able to assess and manage his/her emotions and those of others; use empathetic skills to guide and motivate; and organize, prioritize, and delegate work.

- **Professionalism/Work Ethic**: Demonstrate personal accountability and effective work habits, e.g., punctuality, working productively with others, and time workload management, and understand the impact of non-verbal communication on professional work image. The individual demonstrates integrity and ethical behavior, acts responsibly with the interests of the larger community in mind, and is able to learn from his/her mistakes.

- **Career Management**: Identify and articulate one's skills, strengths, knowledge, and experiences relevant to the position desired and career goals, and identify areas necessary for professional growth. The individual is able to navigate and explore job options, understands and can take the steps necessary to pursue opportunities, and understands how to self-advocate for opportunities in the workplace.
How can parents support students’ career development efforts?

• Encourage your student to take initiative!
  • Attend Career Wave
  • Fill out the Hopes and Dreams Survey at https://fs7.formsite.com/tulanesc/HopesandDreams/index.html
  • Take a Career Development course
  • Start building their LinkedIn profile
  • If a junior or senior, connect with a Senior Year Experience (SYE) advisor
  • Review hiretulaneinterns.com and hiretulane.com

• Refer to the Four Year Development Plan to guide to prompt discussions, plan and track progress.
• Help your student reflect on and articulate the value of their academic, volunteer, work and campus involvement experiences and identify transferable skills.
• Facilitate formal and informal networking practice and opportunities for your student. Introduce your student to your work colleagues and friends who work in other fields. Help them cultivate confidence and polish their communication skills.
• Offer an internship at your company or organization.
• Volunteer to speak about your career field at a Tulane program or participate in a networking event.

For a good list of questions to guide you, review the Career Center’s Parent Checklist at http://www2.tulane.edu/hiretulane/parents/checklist.cfm.
Here’s where to find everything

HIRE TULANE INTERNS.COM

HIRE TULANE GRADS.COM